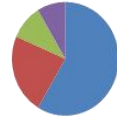


# On Drugs?



70% of Americans must take a prescription drug(s). 1/3rd struggle to afford or skip taking them. High drug prices undermine safe compliance.



## Why a Denial?

Your health insurance drug plan uses prior authorization to keep its fees and costs in check.



## Prior Authorization (PA) process:

When insurance won't pay for your prescription.

### What are your options?

- Generic vs brand name medications
- Manufacturer or pharmacy discount cards
- Low-cost pharmacies: Costco, Sam's Club, etc.
- Online discount websites: GoodRx, Blink, etc.
- Canadian/foreign pharmacies: legitimate only!



Need help deciding? Speak with the doctor